

BE A SUSTAINING PARTNER OF THE BASC AND WBCTE CENTER

The Bakken Area Skills Center in Watford City, ND, and the Williston (ND) Basin Career & Technical Education Center are building the future workforce for northwest North Dakota. Become a sustaining partner of both CTE centers to help students find successful careers and increase your company's influence and connections with students.



Marketing

Highlight your company as a partner of the centers to students, school professionals, and the community



Influence

Provide continuous feedback to school staff to ensure curriculum is focusing on the skills relevant to your industry



Training

Use the centers' resources for your own training, including joining industry days and leveraging classroom space. We'll work with our industry partners on curriculum.



Connections

Partner with Golden Path Solutions to build a strategy of connecting with students. Develop Career Profiles, offer work-based learning, and create incentives for long-term workforce development.

		Advocate \$5,000	Champion \$10,000	Silver \$20,000	Gold \$90,000	Platinum \$175,000
Marketing	Name and logo on both centers' websites	✓	✓	✓	✓	✓
	Airtime on TV monitor displays throughout both buildings		✓	✓	✓	✓
	Name and logo displayed on both annual donor walls			✓	✓	✓
Influence	Presentation to a program area of choice	✓	✓	✓	✓	✓
	Participation in both centers' industry days (both fall and spring semester)	✓	✓	✓	✓	✓
	Direct connections with both centers' WBL coordinator and advisory committee	✓	✓	✓	✓	✓
	A seat on a program advisory committee of choice at each center			✓	✓	✓
Training	Collaboration with instructors to tailor curriculum for your needs			✓	✓	✓
	Broader collaboration with partner organizations for curriculum (BSC, WSC, etc.)			✓	✓	✓
	Ability to utilize both centers' bay and conference rooms for your organization				✓	✓
	Participation in each centers' training day (2-day max)					✓
Connecting With Students	Safety training and other certifications provided to your team members					✓
	Your company's account created in Compass and shared with all ND schools	✓	✓	✓	✓	✓
	Ability for students to see your company's information, website links, videos, pictures	✓	✓	✓	✓	✓
	Complimentary Golden Path Membership for one year	Awareness	Connections	Premium	Partnership	Partnership +
	Career profiles built by GPS highlighting important or in-demand jobs		1	Up to 3	Up to 5	Up to 10
	Introductions to students who match your needed skills		✓	✓	✓	✓
WBL & Tuition Reimbursement Programs	GPS-facilitated strategy workshop helping build your school engagement strategy			✓	✓	✓
	Help executing your school engagement strategy regionally and state-wide				✓	✓
	Help creating WBL opportunities, including best practices, insurance requirements, etc.		✓	✓	✓	✓
	Placements for internships, cooperative work experiences, etc. with WBL coordinators			✓	✓	✓
	Help creating tuition reimbursement programs and other longer-term student incentives				✓	✓

Coordinated by the BASC and WBCTE Center

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BAKKEN AREA SKILLS CENTER



The BASC's vision is to connect career pathways, workforce solutions, and industry innovation. By partnering with education, businesses, and industries, it serves as a catalyst to create innovative workforce solutions to grow a skilled talent pipeline and ensure your business stays ahead in today's competitive market.

Your contribution directly assists our local and regional students to enroll in courses, offsets program costs, and financially supports the BASC, which offsets costs for our 36 BASC-member school districts.

WILLISTON BASIN CTE CENTER

The Williston Basin CTE Center is dedicated to preparing students for high-demand careers by providing hands-on learning and industry-driven training. Through strong partnerships with local businesses, industries, and educational institutions, the WBCTE Center equips students with the skills and certifications needed to succeed in today's workforce. Your support helps expand program offerings, reduce student costs, and strengthen workforce development across our region, benefiting both students and employers in the Williston Basin community.



Photo: EAPC Architects Engineers

GOLDEN PATH SOLUTIONS

Golden Path Solutions (GPS) in Fargo, ND, connects students, employers, schools, and communities to foster meaningful career exploration and build future workforce. By partnering with the WBCTE Center, GPS can support even more connections across the state. Employers use our custom online platform, Compass, to easily share company and career information with students and schools. It's free to join, share a company profile, offer work-based learning experiences, and let schools know how you would like to be involved (such as speaking to a class.)

Employer Membership Levels

By purchasing a membership, employers benefit from even more connection opportunities, including sharing Career Profiles, detailed job descriptions written for high school students. The following GPS memberships are available:

- **Awareness:** Includes state-wide visibility to all middle and high school students, unlimited employer-written Career Profiles featured in Compass, social media shares by GPS, access to marketing templates, and access to school event calendars and trainings
- **Connections:** Includes previous level plus one GPS-written Career Profile and formal connections to students who match your opportunities
- **Premium:** Includes previous levels with three (instead of one) GPS-written Career Profiles and a personalized strategy session to build your goals and steps to reach more students
- **Partnership and Partnership+:** Includes previous levels plus a dedicated GPS team member to work with you throughout the year, a deep dive into your future needs and current student-focused activities, and access to a suite of services to help you execute your student engagement strategy