

BE A SUSTAINING PARTNER OF THE BAKKEN AREA SKILLS CENTER

The Bakken Area Skills Center is creating the next generation of workforce for northwest North Dakota. Become a BASC sustaining partner to help students find successful careers and increase your organization's exposure, influence, and connections with students locally and statewide.



Marketing

Highlight your company as a partner of the BASC to students, school professionals, and the community



Training

Use BASC resources for your own training, including utilizing the BASC bay, joining industry days, and leveraging classroom space. We'll work with our industry partners on curriculum.



Influence

Provide continuous feedback to school staff to ensure curriculum is focusing on the skills relevant to your industry



Connections

Partner with Golden Path Solutions to build a strategy of connecting with students. Develop Career Profiles, offer work-based learning, and create incentives for long-term workforce development.

		Advocate \$2,500	Champion \$5,000	Silver \$10,000	Gold \$50,000	Platinum \$100,000
Marketing	Name and logo on the BASC's website	✓	✓	✓	✓	✓
	Airtime on TV monitor displays throughout the building		✓	✓	✓	✓
	Name and logo displayed on the annual partner member wall			✓	✓	✓
Influence	Presentation to a program area of choice	✓	✓	✓	✓	✓
	Participation in industry days (both fall and spring semester)	✓	✓	✓	✓	✓
	Direct connections with the BASC's WBL coordinator and advisory committee	✓	✓	✓	✓	✓
	A seat on a program advisory committee of choice			✓	✓	✓
Training	Collaboration with instructors to tailor curriculum for your needs			✓	✓	✓
	Broader collaboration with partner organizations for curriculum			✓	✓	✓
	Ability to utilize bay and conference rooms for your organization				✓	✓
	Participation in the BASC's training day (two-day max)					✓
Connecting With Students	Safety training and other certifications provided to your team members					✓
	Your company's account created in Compass and shared with all ND schools	✓	✓	✓	✓	✓
	Ability for students to see your company's information, website links, videos, pictures	✓	✓	✓	✓	✓
	Complimentary Golden Path membership for one year	Awareness	Connections	Premium	Partnership	Partnership +
	Career Profiles written by GPS, highlighting important or in-demand jobs		1	Up to 3	Up to 5	Up to 10
	Introductions to students who match your needed skills		✓	✓	✓	✓
WBL & Tuition Reimbursement Programs	GPS-facilitated strategy workshop helping build your school engagement strategy			✓	✓	✓
	Help executing your school engagement strategy regionally and state-wide				✓	✓
	Help creating WBL opportunities, including best practices, insurance requirements, etc.		✓	✓	✓	✓
	Placements for internships, cooperative work experiences, etc. with WBL coordinators			✓	✓	✓
	Help creating tuition reimbursement programs and other longer-term student incentives				✓	✓

Coordinated by the BASC

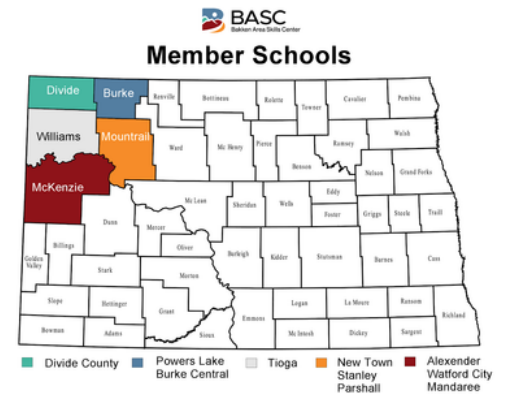
Coordinated by Golden Path Solutions



BAKKEN AREA SKILLS CENTER

The BASC's vision is to connect career pathways, workforce solutions, and industry innovation. By partnering with education, businesses, and industries, it serves as a catalyst to create innovative workforce solutions to grow a skilled talent pipeline and ensure your business stays ahead in today's competitive market. Your contribution directly assists our local and regional students to enroll in courses, offsets program costs, and financially supports the BASC, which offsets costs for our 36 BASC-member school districts.

By supporting the BASC with a financial contribution, you're investing in the next generation of North Dakota's workers and the state's future economy. Industry and individual support are key to the success and future of the BASC. Whether a financial contribution, donation of materials, or the gift of time, your support makes all the difference. Please utilize the BASC Foundation for tax-deductible contributions.



GOLDEN PATH SOLUTIONS

Golden Path Solutions (GPS) in Fargo, ND, connects students, schools, and employers to foster meaningful career exploration and drive future workforce. By partnering with the BASC, GPS can support even more connections across the state. Employers use our custom online platform, Compass, to easily share company and career information with students and schools. It's free to join, share a company profile, offer work-based learning experiences, and let schools know how you would like to be involved (such as speaking to a class.)

Employer Membership Levels

By purchasing a membership, employers benefit from even more connection opportunities, including sharing Career Profiles, detailed job descriptions written for high school students. The following GPS memberships are available:

- **Awareness:** Includes state-wide visibility to all middle and high school students, unlimited employer-written Career Profiles featured in Compass, social media shares by GPS, access to marketing templates, and access to school event calendars and trainings
- **Connections:** Includes previous level plus one GPS-written Career Profile and formal connections to students who match your opportunities
- **Premium:** Includes previous levels with three (instead of one) GPS-written Career Profiles and a personalized strategy session to build your goals and steps to reach more students
- **Partnership and Partnership+:** Includes previous levels plus a dedicated GPS team member to work with you throughout the year, a deep dive into your future needs and current student-focused activities, and access to a suite of services to help you execute your student engagement strategy