

## **EMPLOYERS**



### FORWARD-THINKING MODEL

At Golden Path Solutions, we recognize that the employment landscape is constantly changing, and finding the best talent to move your company forward can be a challenge. A shortage of the workers you need and rapidly evolving technology continue to make it tough for employers to find qualified employees with the right skills, the right experiences, and the right education for success. Golden Path Solutions uses a forward-thinking model to help companies overcome these challenges in the hiring process, and provides a cost-effective and efficient way to develop your future workforce.

## **WORKING WITH GPS**

Initially, we work one-on-one with employers to identify the talents, skills, and educational path an employee needs to succeed with their company. We do this by talking to your best employees and doing a lot of market research. What makes your best employees great? What educational programs align specifically with your company? We use this information to make your job descriptions and hiring practices better than ever, helping you market your companies and attracting the right candidates.









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#### FINDING THE RIGHT CANDIDATE

Golden Path Solutions can match employers with the future workforce — students! Creating connections with students while they are still in high school or college allows you to drive awareness of your company and your jobs. Better yet, Golden Path Solutions has a technology platform that helps you connect with the students that have the raw skills and talent that predict success at your company, and if you and the student agree there's a good fit, Golden Path can create agreements designed to help you shape future employees by allowing you to sponsor students. You can influence their education and training path according to their skills and your needs, in exchange for tuition reimbursement and a work agreement when the student graduates. Imagine being able to partner with a student that has the right skills for success at your company, getting them the right education and the right experiences to be an amazing employee when they start working with you on day one!

Our innovative approach to the hiring and development process creates long-term relationships between you and your future employees through hands-on internships and coops, curriculum agreements with local schools, and collaboration and connection between your organization, educators, and students. Potential employees get the necessary education and training, making them more likely to remain engaged and excited about their work. Your company benefits from increased employee retention, team synergy, employee job satisfaction, and revenue.

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